STANLEY/STELLA LOOKBOOK 2020

TABLE OF CONTENTS

INTRO

Our collection	
SS20	1
Essentials Collection	<u>3</u>
Collection Life Cycle	3

WOMEN

T-SHIRTS Stella Dreamer Stella Dancer Stella Expresser Stella Lover Stella Jazzer Creator Creator Denim Creator AOP Creator Pocket Creator Tie and Dye Creator Vintage	NEW SS20 NEW SS20 NEW SS20 NEW SS20 NEW SS20 NEW SS20	39 41 45 47 49 \$\tilde{\triangle}\$\triang
Rocker Stella Chiller Stella Flies Stella Lover Modal Stella Rounder Slub Stella Hipster Slub Stella Evoker Ringer Catcher Short Sleeve Catcher Long Sleeve Stella Singer Stella Waver Slub	NEW \$\$20 NEW \$\$20 NEW \$\$20 NEW \$\$20	© 63 64 65 66 67 69 70 0 71 0 74 0 75 76
POLO Stella Devoter		<u>78</u>
Stella Tripster Stella Tripster Denim Rise Changer Stella Dazzler Joiner Vintage Stella Trigger	NEW SS20 NEW SS20	\$\frac{\text{81}}{\text{82}}\$ \$\text{\text{\$\sigma}} \text{\text{83}}{\text{\text{\$\sigma}}}\$ \$\text{\text{\$\sigma}} \text{\text{\text{87}}}{\text{87}}\$ \$\text{\text{\text{\$\sigma}}} \text{\text{\text{\$\sigma}}} \text{\text{\$\sigma}} \text{\text{\$\sigma}} \text{\text{\text{\$\sigma}}} \text{\text{\$\s

Cruiser Cruiser Denim Cruiser AOP Drummer Sider Stella Bower Stella Editor Connector Warmer Sherpa Bounder	NEW SS20		95 98 99 101 102 103 105 106 107 108
DRESSES Stella Spinner Stella Kicks Stella Streeter	NEW SS20	¥	109 110 111
BOTTOMS Stella Cuts Stella Traces Stella Tracer Denim Stella Bopper			112 113 114 116
Stella Inspires Denim			<u>118</u>
JACKETS Stella Winds Trek Stella Walks		₽ *	119 120 121



MEN

T-SHIRTS		
Stanley Specter Creator Creator Denim	NEW SS20	
Creator AOP Creator Pocket Creator Pocket Creator Tie and Dye Creator Vintage Rocker Stanley Adorer Stanley Adorer Slub Stanley Sparker Stanley Feels Stanley Enjoys Modal Stanley Skater Stanley Imagines Vintage Stanley Presenter Ringer Catcher Short Sleeve Catcher Long Sleeve Stanley Shuffler	NEW \$\$20 NEW \$\$20 NEW \$\$20 NEW \$\$20 NEW \$\$20 NEW \$\$20	♀ 129 ♀ 132 ♀ 133 ♀ 134 ♀ 135 ♀ 137 ♀ 139 142 143 144 145 148 149 150 151 ♀ 152 ♀ 153 ♀ 154 155
Stanley Shifts Dry POLOS Stanley Dedicator Stanley Dedicator Denim		156 159 161
Stanley Stroller Stanley Stroller Denim Rise Changer Joiner Vintage Stanley Flyer Cruiser Cruiser Denim	NEW SS20	163 164 ♀ 165 ♀ 167 ♀ 171 173 ♀ 175 ♀ 178

		~7
Cruiser AOP	NEW SS20	\$\text{Q}'\$ \frac{179}{2}\$ \$\text{Q}'\$ \frac{183}{2}\$ \$\text{Q}'\$ 183
Drummer Sider	NEW 2270	Q 182
Stanley Cultivator		¥ <u>102</u>
Connector		♥ 186
Stanley Trailer		187
Stanley Trucker		188
Warmer Sherpa		♀ <u>189</u>
Bounder		♥ <u>190</u>
M BOTTOMS		
Stanley Shortens		193
Stanley Steps		<u>192</u>
Stanley Stepper Denim		<u>193</u>
Stanley Mover Stanley Mover AOP		196 197
Staffley Mover ACF		17
A SHIRT		
Stanley Innovates Denim		198
A JACKETS		
Stanley Breaks		199
Trek		♀ <u>200</u>
11010		

KIDS

T-SHIRTS Mini Creator Mini Catcher Short Sleeve Mini Hopper POLO	♀ 207 ♀ 208 ♀ 209
Mini Sprinter	♥ <u>210</u>
Mini Changer Mini Scouter Mini Cruiser Mini Runner	Q' 211 Q' 212 Q' 214 Q' 215
BOTTOM Mini Shake	♀ <u>216</u>
ACCESSORIES	
☐ BAGS	
Pencil Case Gym Bag Tote Bag Tote Bag AOP Shopping Bag Shopping Bag AOP	♀ 222 ♀ 223 ♀ 224 ♀ 225 ♀ 226 ♀ 227
INDEX	
Custom made for you Combos Colour card Style index	231 236 244 250

WE USE ORGANIC COTTON



Organic cotton is grown without the use of chemical pesticides or fertilizers and is GMO-free. It thrives using traditional techniques and contrary to public perception, uses 91% less water than conventional cotton. As the rainwater that falls on organic cotton fields flows back into rivers and seas clean and uncontaminated by pesticides, it has an overall positive effect on soil, water and animals. And crucially, the health of cotton farmers and their communities is respected and protected.

WE ARE SOCIALLY RESPONSIBLE



From the cotton field to the shop floor, we work hard every day to guarantee an **environmentally and socially responsible chain of production**. We are committed to following the International Labour Organization's fundamental conventions which include, among others, reasonable working hours and remuneration and no child labour. We have also been active members of the <u>Fair Wear Foundation</u> since 2012.

WE WORK WITH TRUSTED PARTNERS



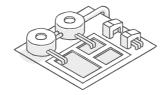
Because our focus is on building close, supportive and long-term partnerships with our suppliers, we have made a conscious decision to work with a very **limited number of partner factories**. Our team of 19 people in our Dhaka offices visit them on a daily basis. And as transparency is key to us, we made the move last year of publishing the names and contact details of all our suppliers in our annual Social Report.

WE ARE CERTIFIED



Our efforts in working sustainably are **certified and regularly monitored by independent organisations**. The full details of our certifications and affiliations can be found on the next page.

WE MONITOR WATER TREATMENT



Water consumption at the fabric and dyeing stage of production is also a key concern for us which is why all our factories are equipped with an Effluent Treatment Plant (ETP). In 2018, several factories we worked with upgraded their ETP's to ensure optimized pH levels of the water they release.

WE ARE TRANSPARENT



We value transparency and publish an annual report providing detailed information on how we work and who we work with. Read more about our environmental and social practices by downloading our **Social Report** from our website stanleystella.com.

WE ARE CERTIFIED

FAIRWEAR FOUNDATION MEMBERS

Stanley/Stella has been a proud member of the FairWear Foundation since 2012.

FearWear Foundation is an international organisation that aims to improve workers' conditions in the textile industry. Supporting us to cooperate with our suppliers, to the benefit of all workers, it carries out audits in all our factories every three years.

GOTS CERTIFIED

All organic cotton used by Stanley/Stella is GOTS certified.

The Global Organic Textile Standard is the worldwide leading textile processing standard for organic fibres, including ecological and social criteria, backed up by independent certification of the entire textile supply chain. GOTS certification is for organic textiles made with organically grown raw fibres and for textiles made with organic fibres that have been processed into textiles without the use of harmful chemicals.

GRS CERTIFIED

Stanley/Stella uses recycled polyester in a number of our garments and accessories, and recycled cotton in our bags and pencil cases. All the recycled materials we use are GRS certified.

The Global Recycle Standard (GRS) is an international, voluntary, full-product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices and chemical restrictions.





Organic
Certified by Control Union
CU 819434



Made with 85% organic cotton Certified by Control Union



Made with 80% Recycled Cotton and 20% Recycled Polyester Certified by Control Union CU 819434

OEKO-TEX CERTIFIED

All Stanley/Stella garments are Oeko-Tex certified meaning we do not use any harmful substances in the production of our products.

Oeko-Tex is a uniform safety standard for the assessment of harmful substances in fabrics. Its aim is to ensure products are free of harmful substances.

OCS CERTIFIED

All Stanley/Stella woven, Tencel TM , modal and sherpalined garments are OCS certified.

The Organic Content Standard (OCS) is a certification that applies to products containing at least 5% organic material. It verifies the presence and amount of organic material in a final product and tracks the flow of the raw material from its source to the final product.

PETA APPROVED VEGAN

Stanley/Stella is a PETA approved Vegan company, meaning that we do not conduct or commission any animal tests on ingredients, formulations, or finished products and we pledge not to do so in the future.





Made with 50% Organically Grown Cotton Certified by Control Union CU 819434



Made with 49% Organically Grown Cotton Certified by Control Union CU 819434



18 NEW COLOURS FOR SS20

C038	Canyon Pink	C515	G Dyed Mid Anthracite
C512	G Dyed Canyon Pink	C035	Yellow Mist *SEASONAL SS20
C042	G Dyed Fluo Pink Crush *SEASONAL SS20	C037	Geyser Green *SEASONAL SS20
C044	G Dyed Fluo Juicy Melon *SEASONAL SS20	C810	Tie&Dye Majorelle Blue *\$EASONAL \$\$20
C045	G Dyed Fluo Lemonade Fizz *SEASONAL SS20	C511	G Dyed Cadet Blue
C043	G Dyed Fluo Apple Crunch *SEASONAL SS20	C034	Majorelle Blue
C809	Tie&Dye Canyon Pink *SEASONAL SS20	C700	Heather Snow Mid Blue
C514	G Dyed Lava Grey	C036	Glazed Green
C039	Lava Grey	C686	Heather Snow Glazed Green



NEW STYLES FOR SS20 UNISEX



JOINER VINTAGE STSU720
The unisex garment dyed crew neck sweatshirt - p.91, 171



CREATOR VINTAGE STTUBBI
The unisex garment dyed t-shirt - p.60, 137



CREATOR POCKET STTU830
The unisex pocket t-shirt - p.58, 134



CREATOR TIE AND DYE STTU757
The unisex tie and dyed t-shirt - p.59, 135

NEW STYLES FOR SS20

MEN



STANLEY SPECTER STTM543
The men's tank top - p.127



STANLEY SKATER STTM605 The men's long t-shirt - p.149



STANLEY ADORER STIM606
The men's light t-shirt - p.142



STANLEY ADORER SLUB STTM635
The men's slub t-shirt - p.143

NEW STYLES FOR SS20 WOMEN







STELLA CHILLER STTW036
The women's scoop neck relaxed fit t-shirt - p.64



The women's rolled sleeve slub t-shirt - p.67



STELLA HIPSTER SLUB STTWI3
The women's heavy boxy t-shirt - p.69

NEW STYLES FOR SS20 WOMEN



STELLA WAVER SLUB STTW114
The women's 3/4 sleeve dropped shoulder t-shirt - p.77



STELLA DAZZLER STSWI25
The women's relaxed fit sweatshirt - p.89



STELLA SPINNER STDW144
The women's t-shirt dress - p.109

INTRODUCING THE ESSENTIALS COLLECTION

Relaxed in attitude, this new collection is perfect for promoting a band or cause or identifying a team, tribe or tourist destination. Targeted at the youth segment, this simplified and sustainable collection features a high quality unisex hoodie, unisex t-shirt and women's t-shirt, all with the same superior printability and premium service that you expect from Stanley/Stella.









COLLECTION LIFE CYCLE

Our collection is made up of Core, Iconic and Essential styles. In addition we offer a Capsule collection twice a year. These capsules are seasonal collections that offer innovative shapes, fits and proportions as well as new colours and all over prints. This ensures that we provide a great mix of on-trend designs and classic wardrobe staples.

Throughout this Lookbook you will see certain styles flagged as Iconic, Essentials or Capsule. Here's what that means:

ICONIC

Our Iconics are a collection of forever pieces, staple styles made to the highest standard with premium finishing and details. We consider these to be the best products on the market. Iconics stay relevant and in the collection for around five years.

ESSENTIAL

The Essentials Collection is a family of products specially designed for digital retail, merchandising and high volume business. These products stay in the collection for around five years.

CAPSULE

Our capsule collections are seasonal, released twice a year for Spring/Summer and Autumn/Winter, mirroring retail fashion codes. These capsules are designed to bring you something new: alternative silhouettes and proportions or new styles that are perfect for trend-driven customers. These seasonal styles and colours stay in the collection for a short time, approximately 6 months or while stocks last.







STELLA DREAMER STTW013

The women's tank top

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM



Stanley Specter p.<u>127</u>



Black

SIZING

Fitted XS-S-M-L-XL

XXL available in selected colours





Black Heather

Есги Перру

Mandarine

STELLA DANCER STTW038

The women's cropped tank top



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Relaxed Fit XS-S-M-L-XL

Whites



White

Colours









Essential Heathers



Heather Grey





STELLA EXPRESSER

Be Yourself. The Stella Expresser makes it easy. The ultimate fit, perfect proportions and just the right details make this our number one t-shirt for women.





STELLA EXAPRESSER STTW032

The iconic women's fitted t-shirt

FABRIC

Meet the Stella Expresser, the ultimate t-shirt for women. Its perfect proportions, great fit and just the right details make this the ideal women's t-shirt.



Single Jersey 100% Organic ring-spun combed cotton 155 GSM



SIZING

Fitted XS-S-M-L-XL-XXL







Есги Перру

Mandarine

Heather

Cranberry

Heather Grape Heather Neppy

Burgundy

NEW

Heather Snow

Mid Blue

Black Heather

Dark Heather

Denim





STELLA LOVER STTW017

The iconic women's t-shirt

Lightweight with self-fabric collar

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM





SIZING

Medium Fit

XS - S - M - L - XL

XXL available in selected colours









STELLA JAZZER STTW039

The essential women's t-shirt

Introducing the Stella Jazzer, our straight-fit women's t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a relaxed and contemporary fit.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM

Whites



White

Colours













Red



Burgundy









ROCKER

p.63, 139

Rocker p.<u>63</u>, <u>139</u>

SIZING

Medium Fit

Drummer p.<u>101</u>, <u>181</u>

XS-S-M-L-XL-XL-XXL

3XL available in selected colours

THE ESSENTIALS COLLECTION The Stella Jazzer is part of a family of products specially designed for digital retail, merchandising and high volume business.







Sky Blue

DRUMMER

p.101.181





Varsity Green Spectra Yellow



Khaki



Bottle Green



Anthracite

Essential Heathers









Indigo



100 0 BAG





CREATOR

STTU755

The iconic unisex t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM



SIZING

Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL



Stella Lover p.47 Mini Creator p.207







The iconic unisex t-shirt

SIZING

Medium fit XS-S-M-L-XL-XXL XXS. 3XL. 4XL and 5XL available in selected colours







Glazed Green



INICEX

CREATOR DENIM STTU756

The unisex denim t-shirt

Iconic Creator fit & details



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL

Colours



Mid Washed Indigo



Dark Washed Indigo



Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

CREATOR AOP STTU828

The unisex AOP t-shirt

Iconic Creator fit & details

FABRIC

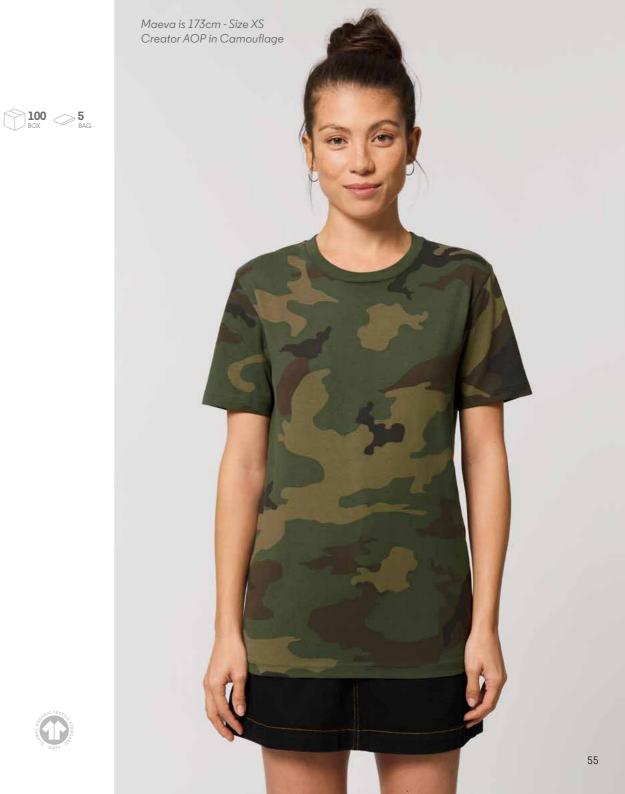
Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL







CREATOR TIE AND DYE

Get festival ready with this season's must-have piece. A nostalgic nod to 1960s counterculture and a return to handmade creativity.





CREATOR POCKET STTU830

The unisex pocket t-shirt

Iconic Creator fit & details



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL





White

Colours





French Navy



Heather Grey



CREATOR TIE AND DYE STTU757

The unisex tie and dyed t-shirt

Iconic Creator fit & details



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL

CAPSULE

Seasonal style, available until mid-2020, or while stocks last

Colours



NEW/SEASONAL SS20*



NEW/SEASONAL S220*
Tie&Dye
Canyon Pink
Majorelle Blue

*Seasonal colour - available until mid-2020, or while stocks last
Garment dyed product. Each garment may vary slightly in appearance.





CREATOR VINTAGE STTU831

The unisex garment dyed t-shirt

Iconic Creator fit & details



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL



Joiner Vintage p.91, 171

Colours







G Dyed Cadet



G Dyed Mid



NEW/SEASONALSS20* G Dyed Fluo Juicy Melon



NEW/SEASONALSS20* G Dyed Fluo Pink Crush



Apple Crunch





G Dyed Fluo Lemonade Fizz

*Seasonal colour - available until mid-2020, or while stocks last Garment dyed product. Each garment may vary slightly in appearance.







STTU758

The essential unisex t-shirt

Introducing the Rocker, our unisex fit t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a contemporary medium fit.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM



Drummer p.<u>101</u>, <u>181</u>



SIZING

Medium Fit XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours

THE ESSENTIALS COLLECTION

The Rocker is part of a family of products specially designed for digital retail, merchandising and high volume business.



STELLA JAZZER p.49



















Red





Burgundy





















Varsity Green Spectra Yellow



Khaki







Essential Heathers



Indigo







Heather Grey



Dark Heather Grey







STELLA CHILLER STTW036

The women's scoop neck relaxed fit t-shirt

Lightweight t-shirt with dropped shoulder



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Relaxed Fit XS - S - M - L - XL

Whites



White

Colours







Essential Heathers







STELLA FLIES STTW041

The women's cropped t-shirt





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Relaxed Fit XXS-XS-S-M-L

Whites



White

Colours





French Navy

Anthracite

Essential Heathers



Heather Grey

Special Heathers





Cranberry

Ecru Neppy Mandarine







STELLA LOVER MODAL STTW030

The women's modal t-shirt



FABRIC

Single Jersey 50% Organic ring-spun combed cotton, 50% Modal 140 GSM

SIZING

Medium Fit XS-S-M-L-XL



Stanley Enjoys Modal p.<u>148</u>





White

Colours





STELLA ROUNDER SLUB STTW112

The women's rolled sleeve slub t-shirt

Features side seam slits



FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

SIZING

Relaxed Fit XS-S-M-L-XL





White

Colours









French Navy

Special Heathers



Heather Grey Slub







STELLA HIPSTER SLUB STTWII3

The women's heavy boxy t-shirt

Features dropped shoulder and side seam slits

FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 200 GSM

SIZING

Relaxed Fit XS - S - M - L - XL



CAPSULE

Seasonal style, available until mid-2020, or while stocks last







STELLA EVOKER STTW023

The women's v-neck t-shirt



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Medium Fit XS-S-M-L-XL XXL available in selected colours



Stanley Presenter p.<u>151</u>













Burgundy

Royal Blue



French Navy





Anthracite

Essential Heathers



Raspberry







Cream Heather Cream Heather Heather Grey

Special Heathers







Heather Grape Black Heather





¹Colour available in XS to XXL

RINGER STTU827

The unisex ringer t-shirt



Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL









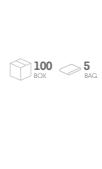
White/Bright Red

Black/White





Cream H Pink/ Heather Grey/ Bright Red French Navy







Hit a home run with our varsity collection. Inspired by carefree college days, it recalls sporty afternoons on campus and evokes an easy-going vibe.





INISFX

CATCHER SHORT SLEEVE STTU825

The unisex contrast short sleeve t-shirt



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS - XS - S - M - L - XL - XXL





Mini Catcher Short Sleeve p.<u>208</u> Catcher Long Sleeve p.<u>154</u>

Colours





White/French







White/Varsity Black/White White

White/Black



Heather Grey/ Royal Blue



CATCHER LONG SLEEVE STTU826

The unisex contrast long sleeve t-shirt





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL



Catcher Short Sleeve p.<u>153</u>

Colours



White/Black





Burgundy

French Navy







STELLA SINGER STTW021

The women's long sleeve t-shirt

Features self-fabric collar

50 BOX



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Medium Fit XS - S - M - L - XL



Stanley Shuffler p.<u>155</u> Mini Hopper p.<u>209</u>





White

Colours





French Navy

Black



Heather Grey



STELLA WAVER SLUB STTW114

The women's 3/4 sleeve dropped shoulder t-shirt





FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

SIZING

Relaxed Fit XS-S-M-L-XL-XXL

Whites



White

Colours



Special Heathers



Slub Heather Steel Grey







STELLA DEVOTER STPW034

The women's polo

Features side slits at hem



FABRIC

Piqué

95% Organic ring-spun combed cotton, 5% Elastane 200 GSM

SIZING

Medium Fit XS - S - M - L - XL XXL available in selected colours





Stanley Dedicator p.<u>159</u> Mini Sprinter p.<u>210</u>

Whites



White

Colours









Royal Blue





Essential Heathers



Heather Grey



¹Colour available in XS to XXL







STELLA TRIPSTER STSW146

The iconic women's crew neck sweatshirt with raglan sleeve

Features durable twin-needle top stitching

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM



SIZING

Medium Fit XS-S-M-L-XL XXL available in selected colours









STELLA TRIPSTER DENIM STSW147

The women's denim crew neck sweatshirt





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL



Stanley Stroller Denim p.164

Colours







STSU811

The unisex crew neck sweatshirt

Features flatlock stitching and half-moon at back neck







FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL XXS and 3XL available in selected colours

Whites



White

Colours











Light Khaki







Essential Heathers



Dark Heather





Cream Heather







Heather Grey



^{*}Based on stock levels, some quantities may be OCSBL





We offer a collection of beautifully crafted sweatshirts and hoodies in unisex, women's and men's styles.
Pictured here is our iconic unisex crew neck sweatshirt, the Changer.







CHANGER STSU823

The iconic unisex crew neck sweatshirt

The unisex Changer is our perfect-fit crew neck sweatshirt. Made with 350gsm premium brushed fleece, it features set-in sleeves, durable twin-needle top stitching, herringbone neck tape and half-moon detail, its classic proportions make this a collection favourite.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

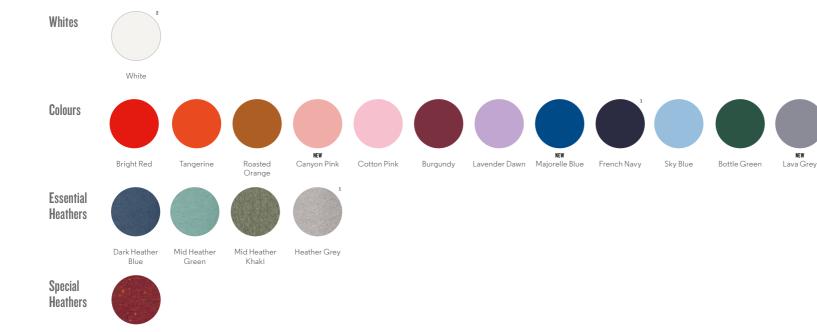




Black

SIZING

Medium Fit XS-S-M-L-XL-XXL XXS, 3XL, 4XL and 5XL available in selected colours





Heather Neppy Burgundy



STELLA DAZZLER STSW125

The women's relaxed fit sweatshirt







Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Relaxed Fit XS-S-M-L-XL-XXL

Whites



Vintage White



French Navy



NEW/SEASONALSS20* Yellow Mist



Glazed Green



Lava Grev





Essential Heathers





Pink

Cream Heather Heather Grey









IINISEX

JOINER VINTAGE STSU720

The unisex garment dyed crew neck sweatshirt

Features classic vintage cross stitching at neck line

FABRIC

Terry Sweatshirt 100% Organic ring-spun combed cotton 300 GSM



Creator Vintage p.<u>60</u>, <u>137</u>

SIZING

Medium Fit XS - S - M - L - XL - XXL











STELLA TRIGGER STSW148

The iconic women's hoodie sweatshirt

Features premium double self-fabric hood lining

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING

Medium Fit XS-S-M-L-XL XXL available in selected colours









CRUISER

The iconic unisex hoodie sweatshirt

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

SIZING

Medium fit XXS-XS-S-M-L-XL-XXL-3XL-4XL



Mini Cruiser p.214





CRUISER STSU822

The iconic unisex hoodie sweatshirt

SIZING

Medium fit XS-S-M-L-XL-XXL XXS, 3XL, 4XL and 5XL available in selected colours

French Navy

Sky Blue



NEW / SEASONAL SS20*

Yellow Mist

British Khaki

Glazed Green

Deep Chocolate





NEW/SEASONALSS20*

Geyser Green

Varsity Green

¹Colour available in XXS to 3XL ²Colour available in XXS to 4XL ³Colour available in XXS to 4XL ³Colour available in XXS to 3XL from June 2020 *Seasonal colour - available until mid-2020, or while stocks last **Based on stock levels, some quantities may be OCSBL



CRUISER DENIM STSU719

The unisex denim hoodie sweatshirt

Iconic Cruiser fit & details





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL





CRUISER AOP STSU825

The unisex AOP hoodie sweatshirt

Iconic Cruiser fit & details





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL











DRUMMER STSU812

The essential unisex hoodie sweatshirt

Introducing the Drummer, our unisex hoodie sweatshirt from the new Essentials Collection. This 280gsm brushed sweatshirt has set-in sleeves, kangaroo pocket, single jersey hood-lining and a clean knotted-finish drawstring.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 280 GSM



Rocker p.63, 139 Stella Jazzer p.49

SIZING

Medium Fit XS-S-M-L-XL-XXL-3XL XXS, 4XL and 5XL available in selected colours

THE ESSENTIALS COLLECTION

The Drummer is part of a family of products specially designed for digital retail, merchandising and high volume business.









Grey



SIDER STSU824

The unisex side pocket hoodie sweatshirt



Features double self-fabric hood lining

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL 3XL and 4XL available in selected colours





Colours







Anthracite



Essential Heathers







Special Heathers



Dark Heather Denim



STELLA BOWER STSW132

The women's cropped hoodie sweatshirt

Single jersey hood lining





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Relaxed Fit XS-S-M-L-XL

Colours







Cream Heather Heather Grey







STELLA EDITOR STSW149

The iconic women's zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

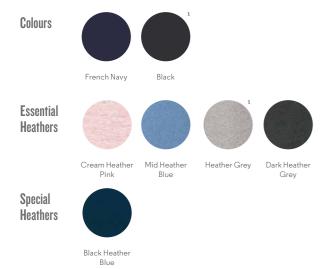


Stanley Cultivator p.185 Mini Runner p.215

SIZING

Medium Fit XS-S-M-L-XL XXL available in selected colours



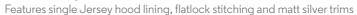






CONNECTOR STSU820

The unisex zip-thru hoodie sweatshirt







FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit

XS-S-M-L-XL-XXL

XXS, 3XL and 4XL available in selected colours





Mini Runner p.215





White

Colours

















Heather Grey

¹Colour available in XXS to 3XL
²Colour available now in XXS to 3XL / 4XL from June 2020 *Based on stock levels, some quantities may be OCSBL



WARMER SHERPA STSU715

The unisex sherpa lined zip-thru hoodie sweatshirt

Fully lined in sherpa, including sleeve





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM 100% Recycled polyester (lining sherpa)

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours





French Navy



Heather Grey







BOUNDER STSU806

The unisex bomber sweatshirt





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours





Heather Grey



STELLA SPINNER STDW144

The women's t-shirt dress







Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit XS-S-M-L-XL

Whites



White

Colours







Heather Grey







STELLA KICKS STDW139

The women's crew neck dress





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL

Colours



Black

Essential Heathers





Special Heathers





Black Heather Cranberry



STELLA STREETER STDW143

The women's hoodie dress





Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL

Colours





Tangerine

Black



Mid Heather Grey







STELLA CUTS STBW130

The women's jogger shorts





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL



Stanley Shortens p.191

Colours





French Navy



Mid Heather Grey



STELLA TRACES STBW129

The women's terry jogger pants





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Fitted

XS-S-M-L-XL





Stanley Steps p.192 Mini Shake p.216

Whites



White

Colours











Heather Grey







STELLA TRACER DENIM STBW312

The women's denim jogger pants





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Fitted

XS-S-M-L-XL

COMBO



Stanley Stepper Denim p.<u>193</u>









STELLA BOPPER STBW314

The women's brushed jogger pants





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL



Stanley Mover p.<u>196</u>







French Navy

Black



Heather Grey





STELLA INSPIRES DENIM STWW072

The women's denim shirt





FABRIC

Woven 100% Organic ring-spun combed cotton 170 GSM

SIZING

Medium Fit XS-S-M-L-XL



Stanley Innovates Denim p.<u>198</u>

Colours





Light Indigo Denim



**Based on stock levels, some quantities may be GOTS
Indigo dyed product. Each garment may slightly vary in appearance.
Body fabric may bleed into light prints, giving a vintage effect.

STELLA WINDS STJW080

The women's light hoodie jacket





FABRIC

Ripstop 100% Recycled polyester 70 GSM

SIZING

Medium Fit XS-S-M-L-XL



Stanley Breaks p.<u>199</u>







TREK STJU819

The unisex padded hoodie jacket





FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell, lining and filling), 70 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL



STELLA WALKS STJW081

The women's body warmer





FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell and lining), 100% Elastomultiester with Sorona® (filling) 70 GSM

SIZING

Medium Fit XS-S-M-L-XL



Stanley Hikes p.<u>201</u>







STANLEY SPECTER STIM543

The men's tank top



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Stella Dreamer p.39

Whites



White

Colours





French Navy

Black





Heather Grey

Dark Heathe







CREATOR

STTU755

The iconic unisex T-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM



SIZING

Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL



Stella Expresser p.45
Stella Lover p.47
Mini Creator p.207







CREATOR STTU755

CONIC

The iconic unisex t-shirt

SIZING

Medium fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours







Glazed Green



INISFX

CREATOR DENIM STTU756

The unisex denim t-shirt

Iconic Creator fit & details



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL

Colours







Mid Washed Indigo

Dark Washed Indigo

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



CREATOR AOP STTU828

The unisex AOP t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL













CREATOR POCKET STTU830

The unisex pocket t-shirt

Iconic Creator fit & details



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL





White

Colours





French Navy



Heather Grey



CREATOR TIE AND DYE STTU757

The unisex tie and dyed t-shirt

Iconic Creator fit & details



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

CAPSULE

Seasonal style, available until mid-2020, or while stocks last

Colours







NEW/SEASONAL S220*
Tie&Dye
Canyon Pink
Majorelle Blue

*Seasonal colour - available until mid-2020, or while stocks last.
Garment dyed product. Each garment may vary slightly in appearance.





CREATOR VINTAGE STTU831

The unisex garment dyed t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM



SIZING

Medium Fit XS-S-M-L-XL-XXL



Colours



NEW G Dyed Lava









G Dyed Mid

Anthracite



Juicy Melon



Pink Crush





G Dyed Fluo Apple Crunch









STTU758

The essential unisex t-shirt

Introducing the Rocker, our unisex fit t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a contemporary medium fitt.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM



Stella Jazzer p.49 Drummer p.<u>101</u>, <u>181</u>

SIZING

Medium Fit XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours

THE ESSENTIALS COLLECTION

The Rocker is part of a family of products specially designed for digital retail, merchandising and high volume business.



STELLA JAZZER





Whites



Colours



Cotton Pink









Plum









Sky Blue





Varsity Green Spectra Yellow



Khaki

100 0 BAG





Essential Heathers







Dark Heather Grey





²Colour available now in XS to 5XL / XXS from June 2020 ³Colour available in XS to 3XL from June 2020 ⁴Colour available now in XS to 4XL / XXS from June 2020

Our 100% organic slub cotton jersey is a beautiful fabric that drapes fluidly on the body. Its delicate and uneven appearance comes from slub yarns that contain slight imperfections, bringing texture to the garment.





STANLEY ADORER STTM606

The men's light t-shirt



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 140 GSM

SIZING

Medium Fit S-M-L-XL-XXL





White

Colours





French Navy

Black



Heather Grey



STANLEY ADORER SLUB STTM635

The men's slub t-shirt



FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

SIZING

Medium Fit S - M - L - XL - XXL

CAPSULE

Seasonal style, available until mid-2020, or while stocks last

Whites



White

Colours



Black

Special Heathers



Heather Grey Slub







STANLEY SPARKER STTM559

The men's heavy t-shirt





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 220 GSM

SIZING

Relaxed Fit XS-S-M-L-XL-XXL 3XL available in selected colours

Whites



White

Colours







Royal Blue







Desert Dust Camel



Essential Heathers



Heather Grey

Special Heathers



Dark Heather Denim



¹Colour available in 3XL from June 2020

STANLEY FEELS STTM501

The men's fitted t-shirt





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Fitted

S-M-L-XL-XXL





White

Colours





French Navy





Heather Grey Dark Heather









STANLEY ENJOYS MODAL STTM518

The men's modal t-shirt





FABRIC

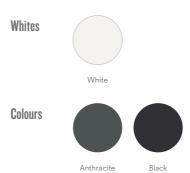
Single Jersey 50% Organic ring-spun combed cotton, 50% Modal 140 GSM

SIZING

Medium Fit S - M - L - XL - XXL

COMBO

Stella Lover Modal p.<u>66</u>





STANLEY SKATER STTM605

The men's long t-shirt

Features raw-edge finishing at sleeve and bottom hem and collar, and curved bottom hem.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Relaxed Fit S - M - L - XL - XXL



Colours











STANLEY IMAGINES VINTAGE STTM530

The men's garment dyed t-shirt

Features raw-edge finishing at collar and sleeve hem





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 140 GSM

SIZING

Medium Fit S - M - L - XL

Whites



Garment Dyed

Colours



Garment Dyed Anthracite



STANLEY PRESENTER STTM562

The men's v-neck t-shirt



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit S-M-L-XL-XXL



Stella Evoker p.<u>70</u>

Whites



White

Colours



Burgundy



Royal Blue



French Navy



Stargazer







Cream Heather Heather Grey

Special Heathers



Black Heather

Denim







RINGER STTU827

The unisex ringer t-shirt



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL

Colours







Black/White





Cream H Pink/ Heather Grey/ Bright Red French Navy



CATCHER SHORT SLEEVE STTU825

The unisex contrast short sleeve t-shirt



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL



Mini Catcher Short Sleeves p.208

Colours











White/Bright Red

White/French

White/Varsity

Black/White

Essential Heathers



Heather Grey/ Royal Blue







INISEX

CATCHER LONG SLEEVE STTU826

The unisex contrast long sleeve t-shirt





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS - XS - S - M - L - XL - XXL

Colours



White/Black





Heather Grey/ Burgundy

Heather Grey/ French Navy



STANLEY SHUFFLER STTM560

The men's long sleeve t-shirt





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit S-M-L-XL-XXL 3XXL available in selected colours



Stella Singer p.<u>76</u> Mini Hopper p.209

Whites



White

Colours



French Navy













Heather Grey







STANLEY SHIFTS DRY STTM558

The men's dry handfeel long sleeve t-shirt

Features cuffed sleeve





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 200 GSM

SIZING

Medium Fit S-M-L-XL-XXL





White

Colours







British Khaki



Heather Grey







STANLEY DEDICATOR STPM563

The iconic men's polo

FABRIC

Piqué 100% Organic ring-spun combed cotton 230 GSM



Stella Devoter p.78 Mini Sprinter p.210

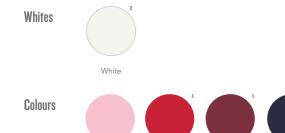


SIZING

Medium Fit S-M-L-XL-XXL 3XL and 4XL available in selected colours

Stargazer

Varsity Green







Cotton Pink



Burgundy

Royal Blue



STPM564 STANLEY DEDICATOR DENIM

The men's denim polo





FABRIC

Piqué 100% Organic ring-spun combed cotton 220 GSM

SIZING

Medium Fit S-M-L-XL-XXL

Colours











STANLEY STROLLER STSM567

The iconic men's crew neck sweatshirt with raglan sleeve

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING

Medium Fit
S-M-L-XL-XXL
XS and 3XL available in selected colours







STANLEY STROLLER DENIM STSM568

The men's denim crew neck sweatshirt





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S - M - L - XL - XXL

COMBO



Stella Tripster Denim p.<u>82</u>

Colours







STSU811

The unisex crew neck sweatshirt

Features flatlock stitching and half-moon at back neck





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL XXS and 3XL available in selected colours

Whites



White

Colours









Light Khaki









Essential Heathers



Dark Heather





Cream Heather





Heather Grey





^{*}Based on stock levels, some quantities may be OCSBL









CHANGER STSU823

The iconic unisex crew neck sweatshirt

The unisex Changer is our perfect-fit crew neck sweatshirt. Made with 350gsm premium brushed fleece it features set-in sleeves, durable twin-needle top stitching, herringbone neck tape and half-moon detail, its classic proportions make this a collection favourite.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

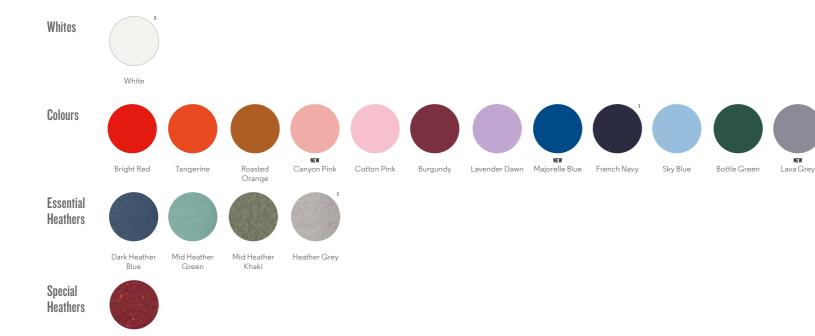




Black

SIZING

Medium Fit XS-S-M-L-XL-XXL XXS, 3XL, 4XL and 5XL available in selected colours





Heather Neppy Burgundy

Our Vintage Heritage line is all about garment dyed t-shirts and sweatshirts in faded tones and with a washed-down effect, a key trend for SS20.







JOINER VINTAGE STSU720

The unisex garment dyed crew neck sweatshirt

Features classic vintage cross stitching at neck line

FABRIC

Terry Sweatshirt 100% Organic ring-spun combed cotton 300 GSM



Creator Vintage p.60, 137

SIZING

Medium Fit XS-S-M-L-XL-XXL



Colours







Anthracite



G Dyed Lava







STANLEY FLYER STSM565

The iconic men's hoodie sweatshirt

Features raglan sleeve and premium double self-fabric hood lining

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM



Stella Trigger p.<u>93</u>

SIZING

Medium Fit S-M-L-XL-XXL 3XL available in selected colours











CRUISER

The iconic unisex hoodie sweatshirt

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

SIZING

Medium fit XXS - XS - S - M - L - XL - XXL - ZXL - 4XL



Mini Cruiser p.214







CRUISER STSU822

The iconic unisex hoodie sweatshirt

SIZING

Medium fit XS-S-M-L-XL-XXL XXS, 3XL, 4XL and 5XL available in selected colours



NEW/SEASONAL SS20*

Yellow Mist

British Khaki

Glazed Green

Deep Chocolate





NEW/SEASONALSS20*

Geyser Green

Varsity Green

Sky Blue

¹Colour available in XXS to 3XL ²Colour available in XXS to 4XL ³Colour available in XXS to 4XL ³Colour available in XXS to 3XL from June 2020 *Seasonal colour - available until mid-2020, or while stocks last **Based on stock levels, some quantities may be OCSBL

¹⁷⁷



CRUISER DENIM STSU719

The unisex denim hoodie sweatshirt

Iconic Cruiser fit & details





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL

Colours





CRUISER AOP STSU825

The unisex AOP hoodie sweatshirt

Iconic Cruiser fit & details





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL











STSU812

The essential unisex hoodie sweatshirt

Introducing the Drummer, our unisex hoodie sweatshirt from the new Essentials Collection. This 280gsm brushed sweatshirt has set-in sleeves, kangaroo pocket, single jersey hood-lining and a clean knotted-finish drawstring.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 280 GSM



Rocker p.<u>63</u>, <u>139</u> Stella Jazzer p.49

SIZING

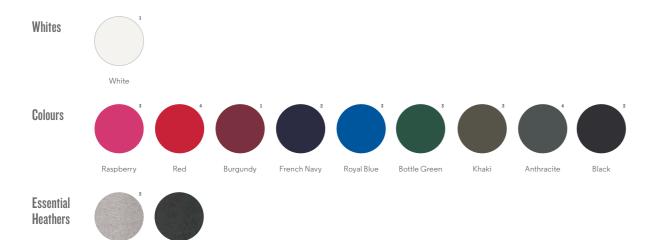
Medium Fit XS - S - M - L - XL - XXL - 3XL XXS. 4XL and 5XL available in selected colours



THE ESSENTIALS COLLECTION

The Drummer is part of a family of products specially designed for digital retail, merchandising and high volume business.







Dark Heather Grey

Heather Grey



SIDER STSU824

The unisex side pocket hoodie sweatshirt

Features double self-fabric hood lining and flatlock stitching





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL 3XL and 4XL available in selected colours



Special Heathers



Dark Heather Denim







STANLEY CULTIVATOR STSM566

The iconic men's zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM



Stella Editor p.<u>105</u> Mini Runner p.<u>215</u>

SIZING

Medium Fit
S-M-L-XL-XXL
3XL available in selected colours









CONNECTOR STSU820

The unisex zip-thru hoodie sweatshirt

Features single jersey hood lining, flatlock stitching and matt silver trims





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

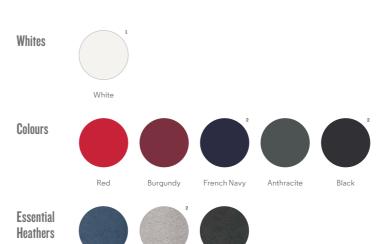
SIZING

Medium Fit XS-S-M-L-XL-XXL

XXS, 3XL and 4XL available in selected colours



Mini Runner p.215



¹Colour available in XXS to 3XL
²Colour available now in XXS to 3XL / 4XL from June 2020





STANLEY TRAILER STSM612

The men's high collar zip-thru sweatshirt





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S-M-L-XL-XXL

Colours





French Navy



Heather Grey







STANLEY TRUCKER STSM611

The men's quarter zip sweatshirt





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours





French Navy

Black



Heather Grey



WARMER SHERPA STSU715

The unisex sherpa lined zip-thru hoodie sweatshirt

Fully lined in recycled sherpa, including sleeve





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM 100% Recycled polyester (lining sherpa)

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours





French Navy



Heather Grey







BOUNDER STSU806

The unisex bomber sweatshirt





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours





Heather Grey



STANLEY SHORTENS STBM520

The men's jogger shorts







Terry 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S-M-L-XL-XXL



Colours





French Navy



Mid Heather Grey







STANLEY STEPS STBM519

The men's terry jogger pants





FABRIC

Terry

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Fitted

S-M-L-XL-XXL



Stella Traces p.<u>113</u> Mini Shake p.<u>216</u>

Whites



Colours



French Navy

Essential Heathers







Special Heathers



Black Heather



STBM313 STANLEY STEPPER DENIM

The men's denim jogger pants





FABRIC

Terry 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Fitted

S-M-L-XL-XXL



Stella Tracer Denim p.<u>114</u>

Colours











STANLEY MOVER STBM569

The men's brushed jogger pants





FABRIC

Brushed 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S-M-L-XL-XXL

Stella Bopper p.<u>116</u>

Colours





French Navy



Heather Grey



STANLEY MOVER AOP STBM570

The men's jogger AOP pants





FABRIC

Brushed 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S-M-L-XL-XXL









STWM572 STANLEY INNOVATES DENIM

The men's denim shirt





FABRIC

Woven 100% Organic ring-spun combed cotton 170 GSM

SIZING

Medium Fit S-M-L-XL-XXL



Stella Inspires Denim p.<u>118</u>







Mid Indigo Denim









STANLEY BREAKS STJM580

The men's light hoodie jacket





FABRIC

Ripstop 100% Recycled polyester 70 GSM

SIZING

Medium Fit S-M-L-XL-XXL









TREK STJU819

The unisex padded hoodie jacket





FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell, lining and filling) 70 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL



STANLEY HIKES STJM581

The men's body warmer





FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell and lining), 100% Elastomultiester with Sorona® (filling) 70 GSM

SIZING

Medium Fit S-M-L-XL-XXL



Stella Walks p.<u>121</u>











MINI CREATOR STTK909

The iconic kids' t-shirt

Meet the Mini Creator, a mini version of our adult Creator t-shirt. Crafted from 100% organic cotton, it is made to last, has our signature soft handfeel and the perfect proportions for kids.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

Whites



Colours







Mid Heather



Heather Ice



Black

Raspberry

Mid Heather Green



Red



Cream Heather Heather Grey



Creator p.<u>53</u>, <u>131</u> Stella Expresser p.<u>45</u> Stella Lover p.47

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)





Majorelle Blue

Royal Blue

Azur





French Navy



Sky Blue





Ocean Depth Caribbean Blue



Essential Heathers













Lavender Dawn

Special Heathers







MINI CATCHER SHORT SLEEVE STTK914

The kids' contrast short sleeve t-shirt





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)





Catcher Short Sleeve p.74, 153

Colours







Heather Grey/ Royal Blue



MINI HOPPER STTK907

The kids' long sleeve t-shirt



Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Stella Singer p.<u>76</u> Stanley Shuffler p.<u>155</u>





White

Colours







Cotton Pink

French Navy



Heather Grey









MINI SPRINTER STPK908

The kids' polo

Features side slits at hem





FABRIC

Piqué

100% Organic ring-spun combed cotton 220 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)





Stanley Dedicator p.<u>159</u> Stella Devoter p.<u>78</u>





White

Colours







French Navy



Black



MINI CHANGER STSK913

The iconic kids' crew neck sweatshirt



The unisex Mini Changer is our iconic crew neck sweatshirt, specially made for children. Its premium materials, top-quality details and adapted proportions make it a perfect fit for kids.

FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Changer p.<u>87</u>, <u>167</u>

Whites



White

Colours



Varsity Green



British Khaki





Essential Heathers





Cream Heather Heather Grey









MINI SCOUTER STSK916

The iconic kids' crew neck sweatshirt with raglan sleeve

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM





SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Pink



MINI CRUISER STSK911

The iconic kids' hoodie sweatshirt





Discover the Mini Cruiser, our iconic unisex hoodie sweatshirt perfectly adapted for kids. Featuring a double-layered hood and a kangaroo pocket, it comes in a wide range of colours with just the right fit for children.

FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Cruiser p.<u>97</u>, <u>177</u>

Colours

Essential Heathers







Royal Blue







Heather Grey

Special Heathers





Cranberry



MINI RUNNER STSK912

The iconic kids' zip-thru hoodie sweatshirt



Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip.

FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Connector p.106, 186 Stanley Cultivator p.<u>185</u> Stella Editor p.<u>105</u>

Colours





French Navy





Cream Heather Heather Grey







MINI SHAKE STBK910

The kids' jogger pants





FABRIC

Terry Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)





Stanley Steps p.<u>192</u> Stella Traces p.<u>113</u>

Colours



French Navy



Heather Grey







PENCIL CASE STAU764

Woven pencil case





FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





Natural

Colours



Essential Heathers



Heather Grey



GYM BAG STAU763

Woven gym bag



Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





Natural

Colours





Midnight Blue



Heather Grey











TOTE BAG STAU760

Woven tote bag





Canvas

80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





Natural

Colours







Midnight Blue





Heather Grey



TOTE BAG AOP STAU767

AOP woven tote bag



Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





100 S 5 BAG





SHOPPING BAG STAU762

Woven shopping bag





FABRIC

Canvas

80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





Natural

Colours





Midnight Blue



Heather Grey



SHOPPING BAG AOP STAU768

AOP woven shopping bag





FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size







CUSTOM MADE FOR YOU

We believe that Stanley/Stella offers the best collection of premium blank apparel on the market, and so do our customers. Each garment is carefully crafted with you in mind, from design and colour selection right through to packaging and customer care. Here's why we stand out above the crowd:

UNIQUE NETWORK OF OFFICIAL DEALERS

We work with a unique network of Official Dealers in Europe, **experts** in textile decoration. From digital to screenprinting to embroidery, our dealers are highly specialised in garment customization, using the latest technology and innovation to deliver the perfect customized garments to the end customer. The combination of our premium collections and best-in-class printability with their skill in decoration, guarantees a perfect end product, time after time. Our Official Dealers are more than partners, they are part of the Stanley/Stella family and share our premium and sustainable DNA.



If you are looking to order customized Stanley/Stella garments **please contact our Official Dealers directly**. You can find the contact details of all our dealers on www.stanleystella.com.

PREMIUM CUSTOMER CARE

Our premium products are matched by premium customer service. We guarantee you first-class personalised assistance throughout your journey with Stanley/Stella.

SUPERIOR PRINTING SURFACE

Our garments are not just supremely soft and comfortable to wear, but are also perfectly conceived for all kinds of decoration. Stanley/Stella collections are widely recognized as providing the best printability on the market. The materials we use and the refined processes we have developed give our garments an exceptionally smooth and even printing surface. This means that colours come out brighter, print coverage is more uniform, our garments need less pre-treatment and there's less ink wastage.



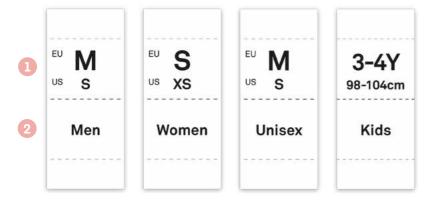
We provide detailed **Printing Guides** for each product to help you achieve the best printing results for your customers. The guides can be downloaded **from the product pages on www.stanleystella.com.**

EASY RELABELLING

Stanley/Stella garments allow for easy relabelling thanks to our **ingenious tear-off labels.** There are no other identifying features on our garments other than our trademark quality and style.

SIZE LABELS

- EU sizing corresponds to one size smaller for the US market
- 2 Gender is mentioned on the reversed side of the label





Organic Certified by Control Union CU 819434 For non-GOTS certified dealers: make sure to remove the GOTS certification label from each garment before sending to the final customer. Failing to do so could result in significant fines from GOTS.

For GOTS certified dealers: make sure to replace the Stanley/Stella GOTS certification label with your own.

TEAR-OFF CARE LABELS

- 3 Certification Label
- 4 Stanley/Stella's main garment label with our HQ address
- 5 Composition translated into 28 languages
- 6 Wash care instructions
- 7 POT label (Purchase Order reference)







- 88 YORK COTTON, OF ORBANC NATURE
 08 YORK COTTON, OF ORBANC NATURE
 08 YORK COTTON, OF ORBANC NATURE
 08 YORK SHAPE OF THE SH

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EUR M



WIND BE

PROUDLY MADE IN BANGLADERH

VEGAN

POT00-0000 S000 M755

C001



EXTENDED SIZING

Our adult sizing range is now extended, with selected styles and colours available from XXS right through to 5XL. Our kids sizing goes from 3/4 years all the way up to 12/14 years.



Use the **Special Sizes filter on our website** to see all the sizes available per style and colour.

UNRIVALLED STOCK LEVELS

We offer an unrivalled 98% stock coverage, meaning we can cover virtually ever single order we receive, every single day.

We hold a **high volume of stock** in our main colours and styles and offer full transparency on stock levels for each and every garment, giving you the peace of mind you need.



Registered customers can use the **View Stock Level** option on the product pages on our website to check real-time stock levels and inbound restocking dates on each and every style/colour with just one click.

You can also **set an alert to be notified when your favourite products are back in stock**. You can set this alert at the colour level of the product pages on www.stanleystella.com

OPTIMIZED PACKAGING

To simplify the ordering process we have harmonized the quantity of items per box:

Jackets / Sherpas	10 units per box
Sweatshirts / Pants / Sweat dresses	20 units per box
Polos / Shirts / Long Sleeves / Heavy T-shirts / Shopping Bags / Gym Bags / SJ Dresses	50 units per box
T-shirts / Tank tops / Tote Bags / Pencil Cases	100 units per box
Extended sizes (XXS & 4XL +)	Refer to website



Please refer to the product pages on our website for the most up-to-date packaging information.

STYLE COMBOS

Our Style Combos Guide helps you find the perfect Stanley/Stella pairings at a glance. Find which styles best match together for men, women and children along with the colours they are available in.













STANLEY ENJOYS MODAL STTM518 | STELLA LOVER MODAL STTW030





STANLEY PRESENTER STTM562 | STELLA EVOKER STTW023















5 500 **000**





















STANLEY SHUFFLER STTM560 | STELLA SINGER STTW021







CATCHER LONG SLEEVE STTU826 | CATCHER SHORT SLEEVE STTU825













CATCHER SHORT SLEEVE STTUB25 | MINI CATCHER SHORT SLEEVE STTK914











STANLEY DEDICATOR STPM563 | STELLA DEVOTER STPW034 | MINI SPRINTER STPK908







STANLEY STROLLER STSM567 | STELLA TRIPSTER STSW146







STANLEY STROLLER STSM567 | STELLA TRIPSTER STSW146 | MINI SCOUTER STSK916







STANLEY STROLLER DENIM STSM568 | STELLA TRIPSTER DENIM STSW147







CHANGER STSU823 | MINI CHANGER STSK913











7 colours



STANLEY FLYER STSM565 | STELLA TRIGGER STSW148













CRUISER STSU822 | MINI CRUISER STSK911





















STANLEY CULTIVATOR STSM566 | STELLA EDITOR STSW149















STANLEY CULTIVATOR STSM566 | STELLA EDITOR STSW149 | MINI RUNNER STSK912













STANLEY SHORTENS STBM520 | STELLA CUTS STBW130









STANLEY STEPS STBM519 | STELLA TRACES STBW129















STANLEY STEPS STBM519 | STELLA TRACES STBW129 | MINI SHAKE STBK910







STANLEY STEPPER DENIM STBM313 | STELLA TRACER DENIM STBW312



STANLEY MOVER STBM569 | STELLA BOPPER STBW314







STANLEY INNOVATES DENIM STWM572 | STELLA INSPIRES DENIM STWW072









STANLEY BREAKS STJM580 | STELLA WINDS STJW080









STANLEY HIKES | STJM581 STELLA WALKS STJW081







COLOUR CARD

As colour specialists, we strive every single day to achieve the right tone for the right garment. From rich, earthy tones to light, airy neutrals and pops of bright, vivid colour, we offer an ever-expanding range of classic and on-trend colours.

Our colour range is divided into: WHITES COLOURS ESSENTIAL HEATHERS SPECIAL HEATHERS ALL OVER PRINTS



For specific details on colour profiles (Pantone, CMYK and RGB references) make sure to consult the Colour Guide on api.stanleystella.com

WHITES



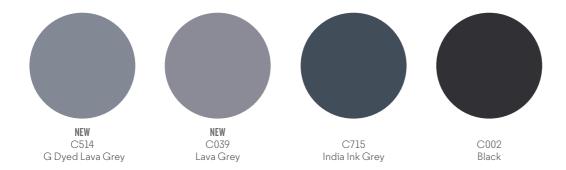
COLOURS



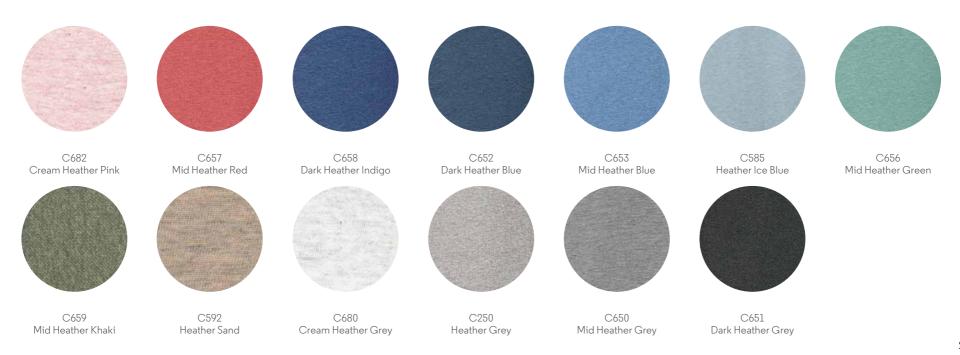
COLOURS



COLOURS



ESSENTIAL HEATHERS



SPECIAL HEATHERS



C673

Slub Heather Steel Grey

C697

Heather Black Denim

ALL OVER PRINT



C805 Camouflage

STYLE INDEX

A Stanley Adorer	NEW SS20		<u>142</u>	D	NEW COOC			Stanley Imagines Vir	tago		150
Stanley Adorer Slub	NEW SS20		<u>142</u> <u>143</u>	Stella Dancer	NEW SS20		<u>41</u>	Stanley Innovates De	=		<u>100</u> 198
Starriey Adoror Side			110	Stella Dazzler	NEW SS20		<u>89</u>	Stella Inspires Denim			118
В				Stanley Dedicator			<u>159</u>				
_			77.	Stanley Dedicator [Denim		<u>161</u>	J			
Stella Bopper		Q"	<u>116</u>	Stella Devoter			<u>78</u>	Stella Jazzer	NEW ESSENTIAL		<u>49</u>
Bounder		Ŷ	108, <u>190</u>	Stella Dreamer			<u>39</u>	Joiner Vintage	NEW SS20	\circlearrowleft	91, 171
Stella Bower			<u>103</u> 199	Drummer	NEW ESSENTIAL	$\bigcirc \!\!\! ^{\! \! \! \! \! \! \! \! \! \! \! \! \! \! \! \! \!$	<u>101, 181</u>	Johnson Vintage		+	71, 171
Stanley Breaks			<u>199</u>					K			
r				F							770
U		-		-				Stella Kicks			<u>110</u>
Catcher Long Sleeve		₽	<u>75, 154</u>	Stella Editor			<u>105</u>	1			
Mini Catcher Short Sleev	re	♥ ~~	<u>208</u>	Stanley Enjoys Mod	dal		<u>148</u>	L			
Catcher Short Sleeve		₽	<u>74</u> , <u>153</u>	Stella Evoker			<u>70</u>	Stella Lover			<u>47</u>
Changer		♥ ~~~	<u>87</u> , <u>167</u>	Stella Expresser			<u>45</u>	Stella Lover Modal			<u>66</u>
Mini Changer		\circlearrowleft	<u>211</u>								
Stella Chiller	NEW SS20	~7	<u>64</u>	F				M			
Connector		♥ ~**	<u>106</u> , <u>186</u>	-				Stanley Mover			<u>196</u>
Creator		♥ ~	<u>51</u> , <u>129</u>	Stanley Feels			<u>145</u>	Stanley Mover AOP			<u>197</u>
Creator AOP		♥ ~	<u>55</u> , <u>133</u>	Stella Flies			<u>65</u>				
Creator Denim	NEW COOC	♥ ~	<u>54</u> , <u>132</u>	Stanley Flyer			<u>173</u>	P			
Creator Pocket	NEW SS20	♥ ~	<u>58</u> , <u>134</u>					■ Pencil Case		₫'	220
Creator Tie and Dye	NEW SS20	♥ ~	<u>59</u> , <u>135</u>	G				Stanley Presenter		¥	151
Mini Creator	NEW 0000	♥ ~	<u>207</u>			~7		Startley Fresenter			101
Creator Vintage	NEW SS20	₽ ~	<u>60, 137</u>	Gym Bag		\circlearrowleft	<u>223</u>	R			
Cruiser		♥ ♥	95, <u>175</u>							~7	
Cruiser AOP			<u>99, 179</u>	Н				Ringer		₽	<u>71, 152</u>
Cruiser Denim		₫ ₫	98, <u>178</u>	Stanley Hikes			201	Rise	NEW COCKITIA	♥ ~	<u>83</u> , <u>165</u>
Mini Cruiser		¥	<u>214</u>	Stella Hipster Slub	NEW SS20		<u>69</u>	Rocker	NEW ESSENTIAL		<u>63</u> , <u>139</u>
Stanley Cultivator			<u>185</u>		NEW 0020	₫'		Stella Rounder Slub	NEW SS20	Q"	<u>67</u>
Stella Cuts			<u>112</u>	Mini Hopper		¥	<u>209</u>	Mini Runner		¥	<u>215</u>

S				W			
Mini Scouter		\circlearrowleft	212	Stella Walks			<u>121</u>
Mini Shake		\bigcirc	<u>216</u>	Warmer Sherpa		\circlearrowleft	<u>107, 189</u>
Stanley Shifts Dry			<u>156</u>	Stella Waver Slub	NEW SS20		<u>77</u>
Shopping Bag		\circlearrowleft	226	Stella Winds			<u>119</u>
Shopping Bag AOP		\circlearrowleft	<u>227</u>				
Stanley Shortens			<u>191</u>				
Stanley Shuffler			<u>155</u>				
Sider		\bigcirc	<u>102</u> , <u>182</u>				
Stella Singer			<u>76</u>				
Stanley Skater	NEW SS20		<u>149</u>				
Stanley Sparker			<u>144</u>				
Stanley Specter	NEW SS20		<u>127</u>				
Stella Spinner	NEW SS20		<u>109</u>				
Mini Sprinter		\circlearrowleft	<u>210</u>				
Stanley Stepper Denim			<u>193</u>				
Stanley Steps			<u>192</u>				
Stella Streeter			<u>111</u>				
Stanley Stroller			<u>163</u>				
Stanley Stroller Denim			<u>164</u>				
T							
Tote Bag		₽ *	<u>224</u>				
Tote Bag AOP		\circlearrowleft	<u>225</u>				
Stella Tracer Denim			<u>114</u>				
Stella Traces			<u>113</u>				
Stanley Trailer		_	<u>187</u>				
Trek		\circlearrowleft	<u>200</u>				
Stella Trigger			<u>93</u>				
Stella Tripster			<u>81</u>				
Stella Tripster Denim			<u>82</u>				
Stanley Trucker			<u>188</u>				